



Dear Business Owner,

I hope this letter finds you well. My name is Kevin Maitner, and I am the school administrator at West Michigan Academy of Environmental Science. As a community-centered educational institution, we have long valued the support and collaboration of local businesses like yours, which play a vital role in enriching the educational experiences of our students.

I am reaching out to invite your company to partner with us in supporting our "Big Experiences" initiative, which provides our students with unique, hands-on learning opportunities that extend beyond the traditional classroom. These experiences are designed to cultivate environmental stewardship, scientific inquiry, and community involvement among our students. Our annual Big Experiences include:

- **DJ Angus Water Quality Testing Trip:** While aboard GVSU's vessel, students will engage in a unique, hands-on learning opportunity to participate in water quality testing in both Spring Lake and Lake Michigan. Students will collect water samples, determine the turbidity of the water and collect macroinvertebrates to determine the overall health of the water.
- **Beaver Island Trip:** Students will join CMU in a multi day experience to support their research, observe the dark sky, study the geology of the island, conduct invasive species research, and experience distinct ecosystems and their outdoor adventures.
- **Canoe Trip:** A journey that combines outdoor skills with environmental education, fostering teamwork and resilience.
- **Salmon Release Program:** An opportunity for students to participate in conservation efforts and learn about local wildlife. In partnership with the MDNR, students receive and watch salmon eggs grow through their various stages of life. Students release data is shared with MDNR in an effort to sustain our salmon populations in Michigan.
- **Service Learning Trip:** Students help the environment in places they visit by creating trails, picking up storm debris, assisting with invasive species, or anything to support the organization.
- **Inland Seas Trip:** Students put their knowledge to work by exploring one of the great lakes with underwater drones, building solar powered boats, and learning how to operate a sailing vessel.

These immersive experiences are crucial in shaping our students into informed, responsible, and inspired global citizens. However, to make these opportunities accessible to all students, regardless of their financial background, we rely on the generosity of community partners.

We are seeking sponsorships to help cover costs associated with transportation, materials, and other logistical needs for these trips. In return, WMAES offers several recognition opportunities for sponsors, including:



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- Recognition on our website and social media platforms
- Acknowledgment in our newsletters and event programs
- Opportunity to feature your business in our school community events

Your support would not only make a significant impact on our students' educational journey but also reinforce your commitment to community engagement and environmental education.

Please let me know if you would be interested in discussing this sponsorship opportunity further. I am available at your convenience to talk about how we can tailor a partnership that aligns with your business goals and values.

Thank you for considering this opportunity to make a difference in the lives of our students. We look forward to the possibility of partnering with you in this exciting venture.

Warm regards,

Kevin Maitner

Principal

West Michigan Academy of Environmental Science



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